



A Convenience Store with a Commitment to Quality & Excellence.

When walking into Venture Petroleum convenience stores, you notice the difference.

The employees are friendly and helpful.

The are clean and well-lit. Merchandise is fresh and easy to find. Most importantly, you can sense the overall attitude of a convenience store company doing the job right.

Every time you visit our convenience stores, you'll know way we have an enviable reputation for quality and customer service.

Our commitment to Quality & Excellence.

Our convenience stores, open 24 hours a day, 365 days a year.

Each Venture Petroleum convenience store meets our standards for variety, fairness, and service.

We are compulsive about getting things right.

Quality & Excellence in Our Convenience Store Employees.

We hire people who are on a career track. We give them ongoing training, pay the best wages for their jobs in the convenience store industry, and promote to new jobs from within.

With rapid expansion of convenience stores, there are great jobs and employment opportunities for full and part time jobs.

We expect our convenience store employees to meet some very demanding standards.

Each convenience store is its own profit center, and the employees working jobs in those convenience stores are responsible for all aspects of the business.

It pays off for our customers and our employees.

Quality & Excellence In Our Facilities.

In convenience store construction, it's all about quality.

The average Venture Petroleum convenience store is only the best, Once a Venture Petroleum convenience store is open, we'll spend the necessary in things like landscaping, remodeling, and maintenance.

A quality appearance for our customers, our neighbors, and our community is an important part of our convenience store business.



Quality & Excellence In Our Management.

Success comes from the top down, as well as from the bottom up.

Venture Petroleum convenience store management is committed to helping our employees succeed.

That's the only way we can develop a new generation of leaders in our convenience stores who will carry on the Venture Petroleum stores traditions of quality and excellence.

Quality & Excellence In Safety.

We care about the security of our convenience store customers and employees.

That's why we have set, and exceeded, the standards for security in the convenience store.

When you come into a Venture Petroleum convenience store you'll notice the bright lighting both inside and out, as well as the video cameras and raised checkout for better visibility. What you won't notice is the sophisticated alarm system and monitoring devices.

Venture Petroleum convenience stores have an outstanding security record. That means our convenience store customers, and our employees have peace of mind.

Quality & Excellence to the Community we serve.

Venture Petroleum is in every community where we operate.

We pay our share of state and local taxes each year, Following procedures.

Dont sell alcohol or tobacco to minors, we follow California Strict Polocy.

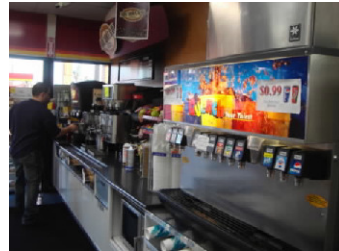
Dont sell alcohol to anyone intoxicated, and our convenience stores don't carry adult magazines or drug paraphernalia.



GAS

Bp/Arco/Thrifty is the leading gasoline seller in placeSouthern California. This is due primarily to their philosophy, which focuses on low gasoline prices, fast service and convenience shopping. Lower gasoline prices have been accomplished through eliminating the use of credit cards. A customer may buy their gasoline, groceries, snack and drinks, beer or wine, and receive cash by using the ATM. All this is achieved at bargain prices in a safe, clean and convenient environment. Arco possesses twenty-one percent of the market share of the West Coast gas market.





Fountain Drinks

Venture Petroleum sells only Certified Quality fountain drinks. Every store offers a wide variety of fountain products that meet or exceed the standards set by beverage companies.

The Fountain Mixers

A Customize your fountain drink with the drink you like and are available at Venture Petroleum. These flavors are available right from the fountain head at all Venture Petroleum stores. You can choose just how much you want, and even mix with other products. Invent your own special fountain drink with your secret ingredients.

The Water

Every ounce of water that goes into the fountain drink mixture is filtered to remove any impurities. The city water in each of the municipalities in which Venture Petroleum operates is thoroughly analyzed, and the proper type of filter is installed to ensure water purity. Filters are then changed on a regularly scheduled basis.

The Syrup

Syrup is purchased directly from the various beverage companies. Syrup comes in a "bag in a box",.The bags of syrup are kept in a box, because it's pretty hard to stack bags of syrup. Every flavor has a back-up bag, so if the product runs out in the first bag, the second bag automatically kicks in. The bags are checked and empty bags replaced during each shift change. That ensures you'll always get the product you want. And, the bags are rotated to ensure there is always fresh product.

The Carbonation

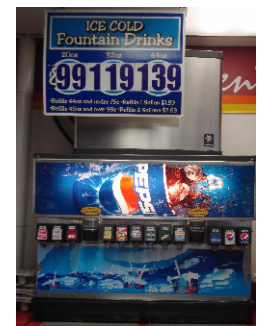
Most fountain drinks would be pretty boring without the tiny bubbles of carbonation. We don't want to leave you flat, so the carbonation is set at the recommended level, and backup tanks with an automatic switc hover valve are always in place so we never run out.

The Ice

The ice is, well, really cold. But more importantly, it is filtered just like the water that goes into the product. And, at most of our stores, you can choose either cubed or crushed ice.

The People

Everyone knows about the great customer service you get at Venture Petroleum. Our employees are very attentive to the fountain drink equipment and products.





Coffee & Cappuccino

Coffee

What does it take to make the best cup of coffee in town? The same you need to make the best of anything: Good judgment, careful measures, and the best ingredients. You've never had better grounds for great tasting coffee then at VP. So you always enjoy a fresh, hot and flavorful brew in every cup ... anytime ... every time.

Cappuccino

Venture Petroleum Cappuccino has become the drink of choice of millions of normal folks. And you don't have to be a mega-millionaire to afford a cup.

Chocolattes

This is not your mother's hot chocolate. This rich blend is a great way to start the day or a treat in the evening.





OTHER PRODUCTS WE OFFER

